

## The Gold Coast is a happy hunting ground for yourtown luxury home acquisitions

The extraordinary growth of the Gold Coast's housing market is driving **yourtown's** latest charity prize home sales, as the opportunity to live mortgage and stress free on the Gold Coast continues to boost ticket sales, said **yourtown's** Fundraising Operations Manager Jo Kerr.

"People have particularly taken to heart our current Christmas Art Union home at Tallebudgera Valley, with its elegant country estate lifestyle on an expansive 1.4 acres, yet still only 20 minutes to the nearest beach. It's the stuff dreams are made of. Living a country/coastal lifestyle just twenty minutes to the beach, continued Ms Kerr.

"To meet future prize home demand, **yourtown** has bought over \$17.5M worth of property on the Gold Coast with stunning bespoke luxury homes.

"There must be a 'Wow Factor' in the home and/or its location for **yourtown** to consider it as a potential prize home, said Ms Kerr.

"We have found that Gold Coast property during 2022 was still a competitive market to purchase property in. Agents are experiencing a new wave of buyers from southern states that want to move to be with friends and family that moved during lockdown/first wave of the pandemic," said Ms Kerr.

Turning the current Christmas prize property into a prize home is about making ticket supporters' dreams come true.

This stunning home on acreage at Tallebudgera Valley has been fully renovated and designed by award-winning interior designer Darren Palmer to deliver expansive spaces for living, relaxing, and entertaining.

According to Ms Kerr, what makes a property suitable for withstanding the scrutiny of potential prize home ticket buyers and encourage multi-ticket purchases is high quality fit out, good floor plan, great location, pool and the dream home aspect that each and every **yourtown** prize home brings.

Prize home ticket sales are the primary source of income for many of **yourtown** service offerings including:

- Provision of mental health and wellbeing supports – including Kids Helpline
- Providing refuge and broader support for people experiencing Domestic and Family Violence
- Providing support for parents and carers
- Providing support for unemployed young people.

Tickets are strictly limited to 950,000 for the Christmas Prize Home.

Previous **yourtown's** Christmas Draws have sold out, so get in now for your chance to make this a Christmas to remember. It's a win-win for everyone!

With a total first prize value of \$6,247,050 (including \$50 K of Gold Bullion), this is the biggest prize of the year.

Tickets are \$15 and a great way to help **yourtown** continue to support children and young people.

-ends-

**Tickets available [yourtown.com.au](http://yourtown.com.au) or phone 1800 555 079**

### **contact**

For more information or to arrange a media interview, please contact Maree Reason-Cain, **yourtown** Corporate Affairs & Media Advisor.



0423 843 786



[mreason-cain@yourtown.com.au](mailto:mreason-cain@yourtown.com.au)

### **about yourtown**

**yourtown** is a trusted provider of services for young people, with a focus on mental health and wellbeing, long term unemployment, prevention of youth suicide, child protection, as well as support for those experiencing family and domestic violence.

**[yourtown.com.au](http://yourtown.com.au)**