media release



Thursday, 10 August 2017

MEDIA ALERT Unemployed young people drive for success

Port Pirie young people who are unemployed and keen to get their license will soon be driving for success thanks to yourtown's new driver's license program being launched tomorrow, Friday II August.

yourtown has found that one of the biggest practical obstacles young people face in finding work is the lack of a driver's licence. **yourtown's** new free 'Driving Brighter Futures' program will support unemployed young people 25 years of age or under who do not have access to a supervisor or vehicle to access driving training and get their P Plates.

According to **yourtown** Head of Client Services Brendan Bourke, a **yourtown** survey of 285 young people experiencing long-term unemployment across Australia showed that 66% found not having a driver's license made it harder to get a job.

"Young people often need a license not only to get to work but to meet on-the-job requirements. Not having a license can make getting and then keeping a job difficult," Mr Bourke said.

"Job seekers can face a number of barriers to acquiring a licence, including financial or family circumstances that limit their ability to build the required number of logbook hours like not having access to a car and limited-to-no disposable income to pay for petrol or driving instruction.

"yourtown gives young people skills and experience that help them break the cycle of unemployment. The 'Driving Brighter Futures' program is part of this commitment."

Port Pirie **yourtown** Manager John Waters said **yourtown** was providing the vehicle for the program and local volunteers would be training and mentoring the young people.

"The Port Pirie community is always very supportive of **yourtown** programs and this one in particular will benefit from the generosity of volunteers happy to give their time to help young job seekers out," Mr Waters said.

"We've got eight volunteer trainers so far, who are excited and ready to go and invite others in the community interested in getting involved to contact us.

"We offer pre-training and program support for all volunteers. By coming on board, volunteers also know they are helping to create brighter futures for local young people."

Mr Waters said the first round of young people enrolled in 'Driving Brighter Futures' are already taking part in other **yourtown** employment programs.

"Together with their employment training, the driver's license will increase their chances of getting work. Twelve young people are due to start there training next week."

For more information about this or other **yourtown** programs visit <u>www.yourtown.com.au</u> or **p**: 08 8633 3675, **e**: portpirie@yourtown.com.au

ENDS

WHERE AND WHEN? 3pm, Friday, II August, 9 Threadgold Street, Port Pirie

INTERVIEW/FILMING OPPORTUNITIES:

Brendan Bourke, **yourtown** Head of Client Services; John Waters, **yourtown** Port Pirie Manager Michael Starr, **yourtown** Southern Area Manager – SA, NSW, TAS; Photographs of young people attending the event

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