media release



Monday, 13 June 2016

Something's different in Mornington Peninsula

yourtown's (formerly BoysTown's) next Art Union Prize Home winner will be bowled over by the Art Union's first ever luxury prize property in picturesque Mount Martha on the Mornington Peninsula.

With 180 degree views overlooking the glistening waters of Port Phillip, this architecturally designed home has been crafted to capture the spectacular views and create the enviable lifestyle of coastal living.

Escape the city buzz to tranquillity with an easy daily commute from the Melbourne CBD or make this your other world, a weekend retreat with room for family and friends to enjoy.

Multiple living areas, a spacious entertaining deck and viewing platform complete with outdoor kitchen and pool make this property an entertainer's dream. Everyday could be a holiday

According to **yourtown** CEO Tracy Adams, **yourtown's** loyal Victorian supporters asked for a luxury coastal retreat close to home and **yourtown** went to work finding them the best on offer.

"We are a national charity known for the breadth of our work with disadvantaged young people but also the quality luxury of our Prize Homes," Ms Adams said.

"This is an exceptional property and we are proud to present this along with our Sunshine Coast acreage Prize Home as our next prize offerings.

"We value the dedicated support of our Art Union ticket buyers with around 75% of our fundraising coming from our ticket buyers and other community support. Without this financial commitment, the hundreds of thousands of children and young people we help each year wouldn't have access to the support and choices our services offer."

The Mount Martha property also features four bedrooms plus study, two bathrooms plus powder room, a two car garage, two balconies with views and for those chilly Victorian nights, a wall mounted fire place.

With a total prize package of \$1.68 M it includes \$116,278 furniture and electrical plus \$90,000 gold bullion plus a \$12,500 Flight Centre voucher along with 12 months of Council rates, Building and Contents Insurance and other costs.

First prize winners can choose either the Mount Martha property or a stunning Prize Home located in the Sunshine Coast Hinterland. For more about the prizes on offer see below.

Winners can also add more **gold bullion** to their win by buying more than one ticket in the draw. Buy two tickets and get an extra \$20,000 in gold right up to an amazing \$150,000 in gold if buying 15 tickets.

Tickets for the Prize Homes cost only \$15 and are available from www.yourtown.com.au/lot until 10pm (AEST), Wednesday, 27 July 2016.

The lucky winner will be drawn at 10am (AEST) on Friday, 29 July 2016.

yourtown is a charity with services young people can access to find jobs, learn skills, become great parents and live safer, happier lives. Since 1961, we've been tackling the issues impacting young people in Australia - like mental health and unemployment, and taking on issues like family and domestic violence. We aim to be part of the solution by delivering services that get results, and we offer these at a local and national level.

-ENDS-

KEY PRIZE INFORMATION

Ist Prize - \$1,685,975

Mount Martha - 6 Shearwater Drive, Mount Martha, Victoria Plus \$116,278 Furniture & Electrical

Plus \$90,000 Gold Bullion

Plus \$12,500 Flight Centre Voucher

OR

Sunshine Coast – 232 Burgum Road, North Maleny, Queensland Plus \$146,999 Furniture & Electrical Plus \$10,000 Gold Bullion Plus \$1,500 Flight Centre Voucher

2nd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$10,000 **Total 2nd Prize \$10,000**

3rd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$5,000 **Total 3rd Prize \$5,000**

INTERVIEW/FILMING OPPORTUNITIES

Tracy Adams, yourtown/Kids Helpline CEO Previous Prize Home winners -Sydney and Queensland Prize home film footage available on request

MEDIA CONTACTS:

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