media release



Monday, 25 July 2016

Your time, your turn, your chance to win a luxury home at beautiful Burleigh!

Nestled in the tranquil hills of Burleigh Heads, yourtown's (formally BoysTown's) brand new luxury Prize Home offers two lifestyle choices by combining the serenity of treetop and water views with all the exhilaration and activity that coastal living can deliver.

An entertainer's deck and sparkling inground pool overlooks the beautiful landscaped back yard that leads down to your own exclusive access to popular Tallebudgera Creek. Peaceful and private, it's perfect for fishing and boating and is only minutes to Gold Coast beaches, shops, gourmet restaurants and cafes.

The four bedroom three bathroom multi-level home features a private outdoor balcony off the master suite. Overlooking the water it's ideal for enjoying an early morning coffee before your day begins.

A cosy fireplace and ducted air conditioning mean you control your space. An entertainer's kitchen complete with Miele appliances and walk in pantry, double garage and study make this property highly enviable to anyone looking to hide away or experience the many local attractions just around the corner.

Why not kick back and relax or take in the wildlife at the nearby David Fleay Wildlife Park or wander the many scenic trails offered by Burleigh Heads' National Park. Water sports enthusiasts will revel in the many active pursuits available so close by. With so much on offer every day can be whatever you want it to be.

yourtown CEO Tracy Adams said Burleigh Heads is known as one of the most sought after costal retreats for visitors to the Gold Coast and is a perfect location for a **yourtown** Prize Home.

"There's a good reason why Burleigh receives so many visitors from Australia's southern States each year. Burleigh has so much to offer in way of recreational activities, including theme parks just down the highway for the young, or young at heart, or for those who love getting away from it all, the chance to retreat to the rainforest or relax at the beach." Ms Adams said.

"Getting to live in a luxury home hidden away but also in the middle of everything will give this Prize Home winner choices and a lifestyle many would envy."

With a total prize package of \$1.59 M the Burleigh prize includes \$117,255 furniture and electrical along with 12 months of Council rates, Building and Contents Insurance and other costs.

First prize winners can choose either the Burleigh Heads, Gold Coast property or a stunning apartment in Sydney's trendy and highly sought after dockside suburb of Woolloomooloo.

Winners can also add **gold bullion** to their win by buying more than one ticket in the draw. Buy two tickets and get \$20,000 in gold right up to an amazing \$150,000 in gold if buying 15 tickets.

Tickets for the Prize Homes cost only \$15 and are available from www.yourtown.com.au/prize-draws until 10pm (AEST), Thursday, I September 2016.

The lucky winner will be drawn at IOam (AEST) on Monday, 5 September 2016.

yourtown Art Unions provide guaranteed support for young people and families. yourtown is a charity with services young people can access to find jobs, learn skills, become great parents and live safer, happier lives. For over 50 years, we've been tackling the issues impacting young people in Australia - like mental health and unemployment, and taking on issues like family and domestic violence. We aim to be part of the solution by delivering services that get results and give young people across Australia the chance of a brighter future.

-ENDS-

KEY PRIZE INFORMATION

Ist Prize - \$1,590,707

Burleigh Heads - 76 Ocean Parade, Burleigh Heads, Gold Coast, Queensland Plus \$117,255 Furniture & Electrical

OR

Woolloomooloo - 29/85 Bourke Street, Woolloomooloo, Sydney, New South Wales Plus \$72,538 Furniture & Electrical Plus \$100,000 Gold Bullion Plus \$5,000 Flight Centre Voucher

2nd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$10,000 **Total 2nd Prize \$10,000**

3rd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$5,000 **Total 3rd Prize \$5,000**

INTERVIEW/FILMING OPPORTUNITIES

Tracy Adams, yourtown/Kids Helpline CEO Previous Prize Home winners Prize home film footage available on request

MEDIA CONTACTS:

 Mark Smith
 KDPR
 MarkSmith@kdpr.com.au
 0421 417 925 / 07 3136 2555

 Regan Flor
 yourtown
 rflor@yourtown.com.au
 07 3867 1395 / 0423 843 786