

Wednesday, 24 August 2016

Your time, your turn to win first class living and breathtaking views in sophisticated Port Melbourne

First class living and breathtaking views are yours for the taking if you're the lucky winner of yourtown's (formerly BoysTown's) sophisticated Port Melbourne luxury apartment Prize package.

This luxurious Port Melbourne apartment has it all! Proximity to the inner city, breathtaking CBD views, serene bay side views and it's just one block from the beach.

With a design defined by clean lines, timber floors and floor to ceiling north and east facing glass, the inviting open plan living and dining room features a sleek gourmet Miele kitchen boasting stone benches which open to an east-facing balcony offering spectacular views stretching from Bay to city.

The sensational two bedroom, two bathroom corner apartment's irresistible lifestyle appeal is significantly enhanced by panoramic city views and an enviable location just metres from vibrant cafes, restaurants, bars and boutiques. Other features include split system air conditioning and secure two car parking.

This luxury prize package is exceptional with the inclusion of \$340,000 in gold bullion along with the choice of an ultimate shopping experience \$20,000 Westfield shopping spree or a \$20,000 Flight Centre Voucher.

Whatever the choice, you will be living a first class life in first class luxury.

yourtown CEO Tracy Adams said this very special prize package really will change the life of the lucky winner as well as make a real difference in the lives of the young people **yourtown** helps each year.

"This is a very special luxury prize package with the winner not only winning a stunning property but a choice of amazing experiences. Imagine a \$20,000 shopping spree or the chance to travel anywhere in the world. It goes without saying that \$340,000 in gold bullion is life changing just on its own," Ms Adams said.

"But perhaps what is most important is that every prize home supporter makes a special contribution to the thousands of children and young people **yourtown** helps every year.

"In September, National Child Protection Week is shining the spotlight on what we can all do as individuals and communities to promote the safety and wellbeing of children and young people.

"At **yourtown** we strive to protect and empower young people, ensuring they can live safe and happy lives.

"By supporting the **yourtown** Prize Homes, our supporters help us achieve this goal. Together we can and do make a difference."

With a total prize package of \$1.337M the Port Melbourne prize includes \$59,423 furniture and electrical plus a stunning \$340,000 gold bullion plus a \$20,000 Westfield Shopping Voucher or a \$20,000 Flight Centre voucher along with 12 months of Council rates, Body Corporate fees and Contents Insurance and other costs.

First prize winners can choose the Port Melbourne property or a stunning Buderim, Sunshine Coast residence and prize package. For more about the prizes please see below.

Winners can also add more **gold bullion** to their win by buying more than one ticket in the draw. Buy two tickets and get an extra \$20,000 in gold right up to an amazing \$150,000 in gold if buying 15 tickets.

Tickets for the Prize Homes cost only \$15 and are available from www.yourtown.com.au/prize-draws until 10pm (AEST), Wednesday 5th October 2016.

The lucky winner will be drawn at 10am (AEST) on Friday 7th October 2016.

yourtown Art Unions provide guaranteed support for young people and families. **yourtown** is a charity with services young people can access to find jobs, learn skills, become great parents and live safer, happier lives. For over 50 years, we've been tackling the issues impacting young people in Australia - like mental health and unemployment, and taking on issues like family and domestic violence. We aim to be part of the solution by delivering services that get results and give young people across Australia the chance of a brighter future.

-ENDS-

KEY PRIZE INFORMATION

1st Prize - \$1,337,463

Port Melbourne – 908/101 Bay Street, Port Melbourne, Victoria
PLUS \$59,423 Furniture & Electrical
PLUS \$20,000 Westfield Shopping Voucher OR Flight Centre Voucher
PLUS \$340,000 Gold Bullion

OR

Buderim – 40 Glasshouse View Court, Buderim, Queensland
PLUS \$115,947 Furniture & Electrical
PLUS \$20,000 Westfield Shopping Voucher OR Flight Centre Voucher
PLUS \$180,000 Gold Bullion

2nd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$10,000
Total 2nd Prize \$10,000

3rd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$5,000
Total 3rd Prize \$5,000

INTERVIEW/FILMING OPPORTUNITIES

Tracy Adams, **yourtown** CEO
Previous Prize Home winners
Prize home film footage available on request

MEDIA CONTACTS:

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