

Friday, 11 November, 2016

## Star designer adds extra sparkle to Christmas Prize Home

**'The Block' judge Darren Palmer's design expertise is adding extra sparkle and exclusivity to yourtown's luxury beachfront Christmas Prize Home on the stunning New South Wales coast.**

This superb beachfront home will be the ultimate Christmas present for a lucky winner, offering luxury living that is second to none.

With a total first prize value of just under \$2.8 million, the Prize Home's high pitched ceilings and abundant northern light combine with intelligent design to encourage ocean breezes and an added tranquillity - just a short stroll to the vibrant café and retail precinct on the Tweed Coast.

Darren Palmer's creative flair adds a special ambience to the five bedroom, three bathroom home, filled with exquisite furniture hand-picked by Darren. "The home has been styled to be accessible, comfortable, sophisticated and above all highly appropriate and individualised to fit the aesthetic of this unique location," says Darren.

With the wide open pristine beaches of the coveted Salt precinct as an extension of your backyard you can dive into the surf whenever you please, ride or stroll along the 6km ocean boardwalk or just simply relax by the pool and take in the outdoor charm of this immaculately landscaped home.

Why not make a sea change to a new life and new way of living?

Darren said he was honoured to be working with **yourtown** in his second Christmas Prize Home collaboration with the organisation because he knew **yourtown** helped so many young people.

"I was delighted to play my part in creating last year's Christmas prize home because money raised helps many thousands of disadvantaged children and young people," Darren said.

"I've learnt even more about the great work that **yourtown** does since then which makes my work on this project even more important to me.

"It's an honour and a privilege to be able to work with their team and the luxury property is a brilliant base that I was able to add comfort, luxury and homeliness. Every detail in the building was well-considered and beautifully finished.

"Whoever wins will be over the moon with their Christmas gift and like me have the added bonus knowing they've helped make a young person's future brighter by buying their winning ticket."

**yourtown** CEO Tracy Adams said working with Darren has helped make the Christmas Prize Home extra special giving extra support and sparkle to the **yourtown** Art Union this Christmas.

"The **yourtown** Prize Home Art Unions are the primary source of funding for many of our services," Ms Adams said.

"Not everyone has a bright future but if we work together we can change this. **yourtown** tackles issues like youth unemployment and mental health, and takes on issues that include family and domestic violence.

“By buying a Prize Home ticket you join us in tackling these issues. It’s a great chance to win, and guaranteed support for young people and families.”

The prize package includes furniture and electrical plus \$450,000 gold bullion plus a \$20,000 Flight Centre voucher along with 12 months of Council rates, Building and Contents Insurance and other costs.

Winners can also add more **gold bullion** to their win by buying more than one ticket in the draw. Buy two tickets and get an extra \$20,000 in gold right up to an amazing \$150,000 in gold if buying 15 tickets.

Tickets for the Prize Homes cost only \$15 and are available from [www.yourtown.com.au/prize-draws](http://www.yourtown.com.au/prize-draws) until 10pm (AEST), Tuesday, 20 December 2016.

**The lucky winner will be drawn at 10am (AEST) on Thursday, 22 December 2016.**

**yourtown** is a charity with services young people can access to find jobs, learn skills, become great parents and live safer, happier lives. Since 1961, we’ve been tackling the issues impacting young people in Australia - like mental health and unemployment, and taking on issues like family and domestic violence. We aim to be part of the solution by delivering services that get results, and we offer these at a local and national level.

For all the inside information on the prize home, sneak peeks and behind the scene events, ‘Like’ us on our **yourtown** Prize Home Facebook page: <https://www.facebook.com/yourtownPrizeHomes>

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## KEY PRIZE INFORMATION

### 1st Prize - \$2.721M

19 Cylinders Avenue, Kingscliff NSW

Plus Furniture & Electrical

Plus Gold Bullion

Plus Flight Centre Voucher

### 2nd Prize

\$10,000 voucher (Flight Centre, David Jones or Harvey Norman gift card)

### 3rd Prize

\$5,000 voucher (Flight Centre, David Jones or Harvey Norman gift card)

## INTERVIEW/FILMING OPPORTUNITIES

Tracey Gillinder, **yourtown** Head of Marketing & Fundraising

Tracy Adams, **yourtown** CEO

Darren Palmer footage: behind the scenes, finished product

Previous Christmas Prize Home/winners

Prize home film footage (incl drone footage)

## MEDIA CONTACTS:

Tracey Gillinder

Head of Marketing & Fundraising

[tgillinder@yourtown.com.au](mailto:tgillinder@yourtown.com.au)

07 3867 1248 | 0434 077 478

Regan Flor

Corporate Affairs & Media Advisor

[rflor@yourtown.com.au](mailto:rflor@yourtown.com.au)

07 3867 1395 | 0423 843 786