

Wednesday, 15 February 2017

Indulge in the ultimate lifestyle in exclusive Brighton!

Indulge in the ultimate lifestyle when you win yourtown's exclusive luxury prize property in beautiful Brighton.

Positioned on the exclusive 'Golden Mile' just metres from the iconic Brighton Baths and Yacht Club, this stunning foreshore apartment offers a lifestyle that most people only dream of.

Buxton Real Estate's Ben Vieth said this unique home is in one of the most sought after exclusive locations in Melbourne and could set up the lucky winner for life.

"There is no reason to not love Brighton. Brighton has more to offer than any other Melbourne suburb, with stunning beaches, walking tracks, groomed parks and how can we forget about the 82 world famous bathing boxes! All this and just 11kms from the Melbourne CBD," Mr Vieth said.

"As one of Melbourne's most sought after suburbs, median house prices have soared to \$3,000,000 and apartment prices have grown by more than 20% in the last three years. By winning this property you really could be set for life."

Showcasing sophisticated, low maintenance living and contemporary design, the resort inspired luxury top floor apartment has an intelligent open plan design that captures natural light and brings the lush outdoor tranquility indoors.

Top of the range finishings and meticulous styling complete the two bedroom, two bathroom home, including a fully integrated Miele kitchen with Calacatta island, prep area and splash back.

Entertain guests in generous living and dining spaces or retreat to the spectacular garden terrace. Perhaps even fire up the bespoke Zuster living flame gas fire on those colder nights!

This enviable lifestyle could be yours for just \$15 a ticket! What's more, your purchase will also make a real difference in the lives of young people across Australia.

According to **yourtown** CEO Tracy Adams, it is thanks to the support of **yourtown** Prize Home ticket buyers that the organisation is able to work in the community to protect and empower children and young people.

"We've seen time and time again that the earlier a young person asks for help, the easier it is for them to find a solution to the issues they face," Ms Adams said.

"The Kids Helpline @ School program is a national early intervention and prevention program that gives all primary schools the opportunity to invite a Kids Helpline counsellor into their classroom via video link or phone.

"More than 17,000 student participants from schools across Victoria have taken part in the program since 2013, talking about issues such as bullying and developing resilience.

"It is only with the support of the community that we are able to achieve this. Together we're creating brighter futures for young people across Australia."

First prize winners can choose either the Brighton, Victoria apartment or a stunning coastal property in Kingscliff, New South Wales.

Tickets are available from www.yourtown.com.au/prize-draws until 10pm (AEST), Wednesday 1 March 2017.

The lucky winner will be drawn at 10am (AEST) Friday 3 March 2017.

Become a member of our exclusive 'myplace' rewards program and go in the draw to win a weekly bonus prize of a \$1,000 gift card each week of the campaign!

yourtown Art Unions provide guaranteed support for young people and families. **yourtown** is a charity with services young people can access to find jobs, learn skills, become great parents and live safer, happier lives. For over 55 years, we've been tackling the issues impacting young people in Australia - like mental health and unemployment, and taking on issues like family and domestic violence. We aim to be part of the solution by delivering services that get results and give young people across Australia the chance of a brighter future.

-ENDS-

KEY PRIZE INFORMATION

1st Prize - \$1,688,848

18/4 Dudley Street, BRIGHTON VIC

PLUS \$73,101 Furniture & Electrical

PLUS \$100,000 Gold Bullion

12 Months Council Rates & Water

12 Months Body Corporate fees & Contents Insurance

Legal Fees (Transfers & Duties)

OR

18 Barrel Street, KINGSLIFF NSW

PLUS \$134,124 Furniture & Electrical

PLUS \$200,000 Gold Bullion

PLUS \$10,000 Flight Centre Voucher

PLUS \$12,500 Tiffany & Co. Voucher

12 Months Council Rates & Water

12 Months Building & Contents Insurance

Legal Fees (Transfers & Duties)

2nd Prize: \$10,000 gift card (Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman)

3rd Prize: \$5,000 gift card (Flight Centre OR David Jones Gift Card OR Harvey Norman Gift Card)

INTERVIEW/FILMING OPPORTUNITIES

Tracy Adams, **yourtown** CEO

Brendan Bourke, **yourtown** Head of Client Services

Ben Vieth, Buxton Real Estate

Kids Helpline @ School counsellors

Photographs and video footage available on request: <https://www.yourtown.com.au/prize-draws> -

<https://www.youtube.com/watch?v=BmM5Y6yVZA0>

MEDIA CONTACTS:

Regan Flor rflor@yourtown.com.au

07 3867 1395 / 0423 843 786

Tracey Gillinder tgillinder@yourtown.com.au

07 3867 1248 / 0434 077 478