media release



Wednesday, 15 February 2017

Your chance to win coastal elegance and luxury for just \$15!

Life really could be as good as it can get when you win yourtown's luxury coastal Prize Home in Kingscliff, New South Wales.

Just a short stroll to one of the best beaches in the region, this spectacular 'Salt' Village, Kingscliff four bedroom home seamlessly merges beautiful natural walls, magnificent granite tiling, stainless steel and glass elements to create a truly sleek and stylish living space.

According to Coastal Real Estate Group's Mason Garten, this special and unique home is as good as you can get.

"It's not surprising property values are showing massive increases in Kingscliff, with house prices leaping by 30 per cent in the last three years," Mr Garten said.

"This intelligently designed home offers an exceptional lifestyle nestled in one of the most sought after areas on the coast.

"The minute you drive over the Tweed River into Salt Village you instantly relax. You find yourself in a seaside community amongst some of the world's most beautiful world heritage listed sites.

"You're only 15 minutes from fantastic surfing beaches like Snapper Rocks and Rainbow Bay or the Gold Coast airport.

"Modern town planning and architecture combine with a community feel to make Salt anyone's dream place to live."

The stunning Prize Home features an organic palette that imbues a subtle elegance across two designer levels via blackbutt and tactile granite walls, slate grey floor tiles and benchtops of Calacatta marble and stainless steel.

Offering maximum privacy, sunlight, functionality and space, included are a concealed soundproof cinema, open library, study and lounge room with a low-lying ecosmart fireplace.

Sliding glass doors allow for expansive living spaces to create one seamless relaxed lifestyle zone that includes a sheltered alfresco entertaining terrace overlooking the sparkling pool, open-air pavilion and garden.

Head straight out the door and access Salt Village, with the best boutique shops, restaurants and cafes in the area.

This enviable lifestyle could be yours for only \$15 a ticket! What's more, your purchase will also make a real difference in the lives of young people across Australia.

yourtown CEO Tracy Adams said it is thanks to the support of **yourtown** Prize Home ticket buyers that the organisation is able to work in the community to protect and empower children and young people.

"We've seen time and time again that the earlier a young person asks for help, the easier it is for them to find a solution to the issues they face," Ms Adams said.

"yourtown's Kids Helpline @ School program is a national early intervention and prevention program that gives all primary schools the opportunity to invite a Kids Helpline counsellor into their classroom via video link or phone.

"Our qualified specialists and mentors also work with teenagers who are struggling and at risk of leaving school early. Together, they find ways to address the challenges in these young people's lives.

"It is only with the support of the community that we are able to achieve this. Together we're creating brighter futures for young people across Australia."

First prize winners can choose either the Kingscliff, New South Wales property or a stunning apartment in iconic Brighton, Victoria. Tickets are available from www.yourtown.com.au/prize-draws until 10pm (AEST), Wednesday I March 2017 or why not drop by and view this stunning Kingscliff Prize Home open for viewing and ticket sales 10am to 6pm daily until Wednesday, I March 2017.

The lucky winner will be drawn at 10am (AEST) Friday 3 March 2017.

Become a member of our exclusive 'myplace' rewards program and go in the draw to win a weekly bonus prize of a \$1,000 gift card each week of the campaign!

yourtown Art Unions provide guaranteed support for young people and families. yourtown is a charity with services young people can access to find jobs, learn skills, become great parents and live safer, happier lives. For over 55 years, we've been tackling the issues impacting young people in Australia - like mental health and unemployment, and taking on issues like family and domestic violence. We aim to be part of the solution by delivering services that get results and give young people across Australia the chance of a brighter future.

-ENDS-

KEY PRIZE INFORMATION

Ist Prize - \$1,688,848

18 Barrel Street, KINGSCLIFF NSW

PLUS \$134,124 Furniture & Electrical PLUS \$200,000 Gold Bullion PLUS \$10,000 Flight Centre Voucher PLUS \$12,500

Tiffany & Co. Voucher

12 Months Council Rates & Water

12 Months Building & Contents Insurance

Legal Fees (Transfers & Duties)

OR

18/4 Dudley Street, BRIGHTON VIC

PLUS \$73,101 Furniture & Electrical PLUS \$100,000 Gold Bullion

12 Months Council Rates & Water

12 Months Body Corporate fees & Contents Insurance

Legal Fees (Transfers & Duties)

2nd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$10,000 Total 2nd Prize \$10,000

3rd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$5,000 **Total 3rd Prize \$5,000**

INTERVIEW/FILMING OPPORTUNITIES

Tracy Adams, yourtown CEO

Brendan Bourke, yourtown Head of Client Services

Mason Garten, Coastal Real Estate Group

Kids Helpline @ School counsellors

Previous Prize Home winners

Photos/video available on request: https://www.yourtown.com.au/prize-draws -

https://www.youtube.com/watch?v=wxQ6G0XWnoA

MEDIA CONTACTS:

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