# media release



Thursday, 22 June 2017

## WIN million dollar views in magnificent Maleny

Absolute tranquillity and a million dollar mountain view are just two of the luxury features of yourtown's latest Sunshine Coast Prize Home.

Located on Maleny's famous scenic drive renowned for its million dollar properties, this house has one of the most breathtaking views on the Sunshine Coast.

Featuring uninterrupted 180 degree panoramic views of the magnificent Glass House Mountains, this majestic mountain retreat has all the advantages of a state of the art getaway, while only minutes from boutique restaurants, cafes, luxury spas and other indulgences.

The home's expansive open plan living is all about the stunning view, combining stylish contemporary furnishing and entertaining areas fine-tuned to ensure you can indulge in everything this home has to offer. Why not soak your cares away in your Master suite's spa or drink in the views from your swimming pool.

Maleny is famous for its many award winning restaurants, local winery and fine produce and is a popular place to escape from the every day.

For the more adventurous, just down the road are four of the region's most stunning natural highlights. Along with the Glass House Mountains are the Pumicestone Passage Marine Park, The Noosa Everglades and Great Sandy National Park

It's your life, it's your choice. Immerse yourself in mountain serenity, explore the areas many walking trails, take a trip to famous Sunshine Coast beaches or maybe drop in on local attractions like Australia Zoo. Imagine a life where anything is possible.

This could be yours for just \$15 a ticket and with only 400,000 tickets on sale the odds of winning are some of the best in Australia. What's more, your purchase will also make a real difference in the lives of children and young people nationally.

**yourtown** CEO Tracy Adams said it is thanks to the support of Prize Home ticket buyers that the organisation is able to be there for young people doing it tough.

"Many of our crucial services would not exist without the generosity of our Art Union and donor supporters," Ms Adams said.

"Kids Helpline (KHL) is one such service. KHL is Australia's only free, private and confidential 24/7 phone and online counselling service for young people aged 5 to 25 and it is 76 per cent funded by our community supporters."

Kids Helpline's Clinical Practice Manager Louise Davis knows first-hand how important services like Kids Helpline are to children and young people.

"Reese's\* experience is a confronting example of the issues kids are dealing with, and the important role Kids Helpline plays in helping them," Ms Davis said.

"Reese first contacted Kids Helpline crying and very distressed. He had sheltered in his bedroom because his dad had locked himself and his mother in their bedroom. His dad was smashing windows and furniture and yelling and was 'really hurting his Mum'.

"He said this has happened before, but today was the worst and had been going on for hours. He feared for his Mum's life.

"We contacted the Police and were able to ensure the safety of Reese and his mum. We also told him how brave he was for reaching out for help.

"In the months that followed, KHL provided ongoing counselling and today Reese is safe, happier and hopeful that things are getting better."

Kids Helpline receives close to 200,000 contacts from children and young people every year. Last year, for the second year running child abuse overtook suicide attempts as the number one reason counsellors actioned emergency interventions.

The \$1,702,740 Maleny Prize includes \$180,132 furniture and electrical, \$100,000 gold bullion, and 12 months Council rates, building and contents insurance and legal fees.

First prize winners can choose either the Maleny, Queensland mountain home or a stunning Mornington Peninsula property in Victoria. Both have stunning views!

Tickets are available from <a href="www.yourtown.com.au/prize-draws">www.yourtown.com.au/prize-draws</a> until 10pm (AEST), Wednesday 26 July 2017 or why not drop by and view this stunning Prize Home open for viewing and ticket sales 9am to 5pm daily until Wednesday, 26 July 2017. The lucky winner will be drawn at 10am (AEST) Friday 28 July 2017.

Become a member of our exclusive 'myplace' rewards program and go in the draw to win a weekly bonus prize of a \$1,000 gift card each week of the campaign!

**yourtown** Art Unions provide guaranteed support for young people and families. **yourtown** is a charity with services young people can access to find jobs, learn skills, become great parents and live safer, happier lives. For over 56 years, we've been tackling the issues impacting young people in Australia - like mental health and unemployment, and taking on issues like family and domestic violence. We aim to be part of the solution by delivering services that get results and give young people across Australia the chance of a brighter future.

\*name changed for privacy.

-ENDS-

### **KEY PRIZE INFORMATION**

Ist Prize - \$1,702,740
567 Mountain View Road
MALENY QLD 4552
PLUS \$180,132 Furniture & Electrical
PLUS \$100,000 Gold Bullion
PLUS \$2,000 Flight Centre Voucher
OR
12 Burrawang Terrace

MOUNT MARTHA VIC 3934
PLUS \$123,662 Furniture & Electrical
PLUS \$20,000 Gold Bullion

### 2nd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$10,000 Total 2nd Prize \$10,000

### 3rd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$5,000 **Total 3rd Prize \$5,000** 

### INTERVIEW/FILMING OPPORTUNITIES

Tracy Adams, yourtown CEO Brendan Bourke, yourtown Head of Client Services Kids Helpline counsellors Previous Prize Home winners

Photos/video available on request: <a href="https://www.vourtown.com.au/prize-draws">https://www.vourtown.com.au/prize-draws</a> : <a href="https://youtu.be/GI4NsIxFBL8">https://youtu.be/GI4NsIxFBL8</a>

### **MEDIA CONTACTS:**

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### **FACT SHEET**

## yourtown Art Union 468 - Key Prize information

Ist Prize - \$1,702,740

567 Mountain View Road
MALENY QLD 4552
PLUS \$180,132 Furniture & Electrical
PLUS \$100,000 Gold Bullion
PLUS \$2,000 Flight Centre Voucher

### Features:

- 3 bedrooms
- 3 bathrooms
- 2 car garage
- Pool
- Spa bath
- Billiard table
- Fireplace

### OR

I2 Burrawang Terrace MOUNT MARTHA VIC 3934 PLUS \$123,662 Furniture & Electrical PLUS \$20,000 Gold Bullion

### Features:

- 4 bedrooms
- 3 bathrooms
- 2 car garage
- Computer
- Fireplace
- Air conditioning

### 2nd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$10,000 **Total 2nd Prize \$10,000** 

### 3rd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$5,000 **Total 3rd Prize \$5,000** 

Photos and VNR available on request: <a href="https://www.yourtown.com.au/prize-draws">https://www.yourtown.com.au/prize-draws</a> <a href="https://www.yourtown.com.a

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