## media release



Thursday, 2 November 2017

## WIN your forever Summer escape on the Gold Coast!

Wake up to sea views in sought after Miami by winning yourtown's latest beachfront luxury Prize Home.

This stunning Prize Property is proof that location is everything. Situated in one of the top five living destinations in Australia, your beautiful three bedroom, two bathroom, two carpark apartment has incredible 180 degree sea views stretching to Coolangatta and North Burleigh.

From the balcony you can see the white sand beaches that only the Gold Coast can offer providing you with tranquil walks and stunning sunrises by an azure sea.

Your open plan living area features modern beach themed furniture that further connects you to your surrounds flowing seamlessly to a generous terrace where you can soak in the views, relax and enjoy the ocean calm.

With polished floors throughout, ducted air-conditioning, European appliances and private lift access this truly is low maintenance luxury seaside living at its best.

With a total first prize value of \$1.6M, the Miami prize package includes \$100K Gold Bullion, more than enough to include in the amazing array of entertainment choices the Gold Coast has on offer.

Just around the corner are lively restaurants, cafes and boutiques or why not drop in to the famous Miami Marketta enjoying an eclectic, vibrant and relaxed place to catch up with friends and family. With the Commonwealth Games not far away, the Gold Coast will certainly be the place to be.

Winning a **yourtown** Prize Home means luxury indulgence but it also offers choices that really can change your life and the lives of others.

Jennifer O'Dowd is living proof that a dream can become reality. She never thought that one day she would be mortgage free and living in her dream home in Tamborine Mountain but only weeks ago this dream did come true.

After living in temporary accommodation for 12 months she got the call that would change her life forever. Jennifer was the lucky winner of the **yourtown** Prize Home at Tamborine Mountain featuring not only a luxury home but stunning hinterland, Gold Coast skyline and ocean views.

"I couldn't believe it. I had only just gone on a rainforest walk at Tamborine the week before and thought 'it's so peaceful and serene, I've come home' but never thought I could afford a property here," she said.

"Now I live mortgage free in a beautiful sunny house and feel set up for retirement. I have a place to call home. I can't ask for more!"

Experiencing arthritis, Jennifer moved to Queensland four years ago to escape the cold of Melbourne. As a pattern designer for Lincraft she can work anywhere but chose the Queensland Coast because she just loved it.

Now she has a home she calls her "dream location and dream space" giving her the ideal inspiration to create her amazing designs.

But why she bought the lucky ticket makes her win feel even more special.

"The dream of winning is always there but supporting Kids Helpline and **yourtown's** other work is always real," she said.

"It's different today from when I grew up with busy households and the challenges kids face. It's so important that young people have a place to turn and I think Kids Helpline does that. Buying my ticket has changed my life but I'm glad to think I helped others in some way as well."

By buying a Prize Home ticket you can join Jennifer in not only living a dream lifestyle but also join **yourtown** in tackling issues like youth unemployment and mental health, and taking on issues that include family and domestic violence. It's a great chance to win, and guaranteed support for young people and families.

The prize package includes \$86,107 in furniture and electrical plus \$100K gold bullion plus a \$6K Flight Centre voucher along with 12 months of Council rates, Body Corporate Fees, Contents Insurance and other costs. This could be yours for just \$15 a ticket and with only 400,000 tickets on sale, the odds of winning are some of the best in Australia. The first prize winner can choose from the Miami Home Prize package or an Annandale, Sydney Prize Home and package.

Tickets are available until Wednesday, 8 November 2017 via <a href="www.yourtown.com.au/prize-draws">www.yourtown.com.au/prize-draws</a> or by calling 1800 555 079. The Miami Prize Home is not open for viewing. The lucky winner will be drawn at 10am (AEST) on Friday, 10 November 2017. Become a member of our exclusive 'myplace' rewards program and go in the draw to win a weekly bonus prize of a \$1,000 gift card each week of the campaign!

**yourtown** is a registered charity and public company providing services young people can access to find jobs, learn skills, become great parents and live safe, happy lives. For over 56 years we've been tackling the issues impacting young people in Australia - like youth unemployment and mental health, and we take on issues like family and domestic violence. We aim to be part of the solution by delivering services that get results and give young people across Australia the chance of a brighter future. The community, including **yourtown's** Art Unions, funds most of what we do.

-ENDS-

**KEY PRIZE INFORMATION** 

**TOTAL PRIZE VALUE = \$1,602,200** 

5/4 Kratzmann Avenue MIAMI QLD 4220

PLUS \$86,107 Furniture & Electrical PLUS \$100,000 Gold Bullion PLUS \$6,000 Flight Centre Voucher

OR

3/I3 Johnston Street ANNANDALE NSW 2038

PLUS \$66,694 Furniture & Electrical PLUS \$70,000 Gold Bullion

## **INTERVIEW/FILMING OPPORTUNITIES:**

Tracey Gillinder, **yourtown** Head of Marketing & Fundraising Jo Kerr, **yourtown** Customer Experience Manager and former **yourtown** Prize Home winner Jennifer O'Dowd, **yourtown** Prize Home winner VNR footage and photographs

## **MEDIA CONTACTS:**

Regan Flor, Corporate Affairs & Media Advisor <a href="mailto:rflor@yourtown.com.au">rflor@yourtown.com.au</a> 0423 843 786 Tracey Gillinder, Head of Marketing & Fundraising <a href="mailto:tgillinder@yourtown.com.au">tgillinder@yourtown.com.au</a> 0423 843 786