

## Introduction

## WHAT IS KIDS HELPLINE?

Kids Helpline (KHL) is Australia's only free, private and confidential 24/7 phone and online counselling service for young people aged 5 to 25. KHL celebrates its 25th Birthday in 2016. In that time, we have responded to more than 7.5 million contacts.

We give children and young people choices, support and someone to listen. Tertiary qualified counsellors provide free, private and confidential support via telephone, web chat and email. Telephone and email counselling is offered 24/7 and web counselling is available from 12pm to 10pm (AEST) Monday to Friday and 10am to 10pm (AEST) Saturday and Sunday.

The KHL website offers an extensive range of resources for self-directed help-seeking by children, young people and adults. KHL's 'Kids Helpline @ School' program, supported by Optus, is helping primary schools across Australia tackle challenges to student wellbeing by delivering video link ups between counsellors and classrooms.

Kids Helpline is a service of yourtown and is 72% funded by the community through yourtown Art Union ticket sales, donations and corporate support. The remaining 28% is funded through State and Commonwealth Government grants.

## WHAT'S THIS REPORT ABOUT AND WHO'S IT FOR?

This report is an appendix to 'Kids Helpline Insights 2015: National Statistical Overview'. It provides summary data on KHL service demand and client concerns and characteristics for Queensland for the 2015 calendar year. It will be of value to people working in social policy and research roles, journalists and others in the community who are looking to understand the current and changing help-seeking needs of children and young people in Australia.

The 'Kids Helpline Insights 2015: National Statistical Overview' and other related reports can be accessed at www.kidshelpline.com.au/reports

### NOTES ON DATA COLLECTION, ANALYSIS AND INTERPRETATION

Substantial missing data in relation to a number of data collection fields, most notably remoteness and cultural background, undermine the reliability of data presented in a number of tables and figures in this report. Please consult the Appendix of the 'National Statistical Overview' for more detailed information on data collection, analysis and interpretation.

## WHERE TO GET MORE INFORMATION

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## Service Demand

## ATTEMPTED AND ANSWERED CONTACTS

- In 2015, 64,305 of the 350,117 attempts made to contact Kids Helpline Counselling Service (or 18%) came from Queensland.
- Most of these attempts were made by phone (53,146) but also by web chat (7,929) and email (3,230).
- 38,320 of these attempts were answered by counsellors, corresponding to a response rate of 60%. This compares with a response rate of 60% across Australia.
- Note that when phone attempts are adjusted to exclude callers who dropped out before the 21 second mandatory wait message, the response rate for Queensland phone contacts in 2015 was 75%.

### TRENDS OVER TIME

- From 2013 to 2015, there was an overall decrease of 22% in attempted contacts from Queensland across all media.
   Email attempts from Queensland decreased by 39%, phone attempts by 22% and web chat attempts by 11%.
- The reduction in email attempts may in part be due to a Kids Helpline policy, in the interests of service efficiency and effectiveness, to transition email clients to web chat or phone.
- Across all media, response rates for Queensland have remained fairly consistent (from 62% in 2013 to 60% in 2015). There has been a notable increase in the web chat response rate, however (from 39% in 2013 to 55% in 2015).

**Table 1.** Queensland attempted and answered contacts – by medium and year of contact, with comparison to all states<sup>1,2</sup>

Medium of contact	2013			2014			2015			% Change
	Attempts	Answered	Response rate	Attempts	Answered	Response rate	Attempts	Answered	Response rate	in attempts 2013- 2015
PHONE		:			:			:		
QLD	68,535	42,202	62%	58,640	34,249	58%	53,146	30,629	58%	-22%
All States	318,633	189,394	59%	300,200	173,752	58%	290,767	169,802	58%	-9%
WEB CHAT									•	
QLD	8,923	3,470	39%	9,316	4,056	44%	7,929	4,461	56%	-11%
All States	47,335	18,678	39%	49,429	21,082	43%	43,464	24,115	55%	-8%
EMAIL		***************************************			•••••			•	•	
QLD	5,261	5,261	100%	3,884	3,884	100%	3,230	3,230	100%	-39%
All States	24,000	24,000	100%	18,832	18,832	100%	15,886	15,886	100%	-34%
ALL MEDIA		***************************************			•				•	
QLD	82,719	50,933	62%	71,840	42,189	59%	64,305	38,320	60%	-22%
All States	389,968	232,072	60%	368,461	213,666	58%	350,117	209,803	60%	-10%

<sup>1.</sup> The data presented in this table are sourced from KHL phone, web chat and email systems databases.



<sup>2.</sup> State breakdowns presented in this table vary slightly from previously reported data due to the use of different extrapolation methodologies.

## Who Contacted The Service

#### **DEMOGRAPHIC CHARACTERISTICS**

- Kids Helpline counsellors recorded data about 205,286 contacts from children and young people across Australia who were aged 5-25 years. State or territory information was available for 190,922 of these contacts, and of this subset 35,027 (or 18%) were received from Queensland.
- Table 2 shows the demographic characteristics of these contacts from Queensland and compares them with the characteristics of contacts from the rest of Australia where state or territory was known.
- As shown, three out of four (75%) Queensland contacts were female and over half (56%) were aged 13-18 years.
   Two out of three (68%) were living in Major Cities.
- The characteristics of Queensland contacts are broadly consistent with those of contacts from the rest of Australia with two exceptions: they are less likely than contacts from the rest of Australia to be from culturally and linguistically diverse (CALD) backgrounds (22% c.f. 36%) while they are more likely than other counselling contacts to be living in Outer Regional or Remote localities (17% c.f. 9%).

#### **TYPES OF HELP-SEEKING**

As shown in Table 2, one out of three (34%) contacts from Queensland were seeking counselling support while two out of three (65%) were seeking information/referral or other forms of support.

**Table 2.** Characteristics of Kids Helpline contacts 2015 aged 5-25 years – Queensland and rest of Australia<sup>1</sup>

	QLD (N=	= 35,027)	Rest of Australia (N = 155,895)		
Contact characteristics	n	%	n	%	
GENDER					
Female	16,945	75%	64,635	69%	
Male	5,541	25%	28,267	30%	
Intersex, Trans & Gender Diverse	59	0%	491	1%	
Total	22,545	100%	93,393	100%	
Unknown	12,482		62,502		
AGE GROUP					
5-12 years	2,281	12%	9,297	12%	
13-18 years	10,791	56%	41,206	53%	
19-25 years	6,057	32%	27,276	35%	
Total	19,129	100%	77,779	100%	
<26 but age unknown	15,898	•	78,116		
CULTURAL BACKGROUND <sup>2</sup>		••••••			
Aboriginal &/or TSI	471	5%	1,150	3%	
CALD	1,903	22%	13,394	36%	
Neither ATSI nor CALD	6,220	72%	22,376	61%	
Total	8,594	100%	36,920	100%	
Unknown	26,433		118,975		
REMOTENESS <sup>3</sup>		•			
Major Cities	8,267	65%	33,272	69%	
Inner Regional	2,193	17%	10,535	22%	
Outer Regional/Remote	2,209	17%	4,134	9%	
Total	12,669	100%	47,941	100%	
Unknown	22,358	•••••	107,954		
MEDIUM		•			
Phone	29,665	85%	133,082	85%	
Web chat	3,817	11%	17,260	11%	
Email	1,545	4%	5,553	4%	
Total	35,027	100%	155,895	100%	
TYPE OF HELP-SEEKING					
Counselling contact	12,616	36%	49,415	32%	
Information/Referral/Other contact	22,411	64%	106,480	68%	
Total	35,027	100%	155,895	100%	

<sup>1.</sup> Where column percentages sum to more or less than 100%, this is due to rounding.

<sup>3.</sup> Remoteness classifications are adapted from the Australian Statistical Geography Standard (ASGS) used by the Australian Bureau of Statistics. See 'Kids Helpline Insights 2015: National Statistical Overview' for more information.



<sup>2.</sup> TSI = Torres Strait Islander. CALD = culturally and linguistically diverse. ATSI = Aboriginal and/or Torres Strait Islander

## Who Contacted The Service continued

#### TRENDS OVER TIME

As shown in Table 3, over the last three years, there would appear to be:

- an increase in the proportion of Queensland contacts who are known to be from culturally or linguistically diverse (CALD) backgrounds and a corresponding decrease in the proportion known to be neither Aboriginal and/or Torres Strait Islander nor CALD
- an increase in the proportion of Queensland contacts who are male with a corresponding decrease in the proportion who are female
- a decrease in the proportion of Queensland contacts aged over 18 years with an increase in the proportion of both those aged 5-12 years and those aged 13-18 years
- an increase in the proportion of Queensland contacts living in major cities with a corresponding decrease in the proportion living in Inner Regional localities
- an increase in the proportion of Queensland contacts seeking counselling support with a corresponding decrease in those seeking information, referral or other forms of support.

Table 3. Characteristics of Queensland Kids Helpline contacts 2015 aged 5-25 years – by year<sup>1</sup>

	2013 ( <i>N</i> = 45,999)		2014 (N = 37,973)		2015 (N = 35,027)	
Contact characteristics	n	%	n	%	n	%
GENDER <sup>2</sup>						
<sup>=</sup> emale	26,432	85%	20,271	81%	16,945	75%
Male	4,832	15%	4,664	19%	5,541	25%
ntersex, Trans & Gender Diverse	-	-	-	-	59	0%
<b>Total</b>	31,264	100%	24,935	100%	22,545	100%
Jnknown	14,735		13,038		12,482	
AGE GROUP						
5-12 years	1,751	7%	1,943	9%	2,281	12%
13-18 years	13,477	52%	11,942	57%	10,791	56%
19-25 years	10,876	42%	7,098	34%	6,057	32%
Total	26,104	100%	20,983	100%	19,129	100%
<26 but age unknown	19,895		16,990		15,898	
CULTURAL BACKGROUND <sup>3</sup>						
Aboriginal &/or TSI	426	3%	267	2%	471	5%
CALD	2,283	13%	2,591	24%	1,903	22%
Neither ATSI nor CALD	14,297	84%	8,032	74%	6,220	72%
<b>Total</b>	28,993	100%	27,083	100%	26,433	100%
Jnknown	28,993		27,083		26,433	
REMOTENESS <sup>4</sup>						******
Major Cities	10,279	54%	9,243	68%	8,267	65%
nner Regional	5,941	31%	2,459	18%	2,193	17%
Outer Regional/Remote	2,672	14%	1,933	14%	2,209	17%
<b>Total</b>	18,892	100%	13,635	100%	12,669	100%
Jnknown	27,107		24,338		22,358	•
MEDIUM						
Phone	40,471	88%	32,772	86%	29,665	85%
Web chat	3,010	7%	3,454	9%	3,817	11%
Email	2,518	5%	1,747	5%	1,545	4%
<b>Total</b>	45,999	100%	37,973	100%	35,027	100%
TYPE OF HELP-SEEKING						••••
Counselling contact	13,356	29%	12,815	34%	12,616	36%
nformation/Referral/Other contact	32,643	71%	25,158	66%	22,411	64%
Total Total	45,999	100%	37,973	100%	35,027	100%

<sup>1.</sup> Where column percentages sum to more or less than 100%, this is due to rounding.

<sup>4.</sup> Remoteness classifications are adapted from the Australian Statistical Geography Standard (ASGS) used by the Australian Bureau of Statistics. See 'Kids Helpline Insights 2015: National Statistical Overview' for more information.



<sup>2.</sup> A new gender category was introduced into Kids Helpline data collection from January 2015.

<sup>3.</sup> TSI = Torres Strait Islander. CALD = culturally and linguistically diverse. ATSI = Aboriginal and/or Torres Strait Islander

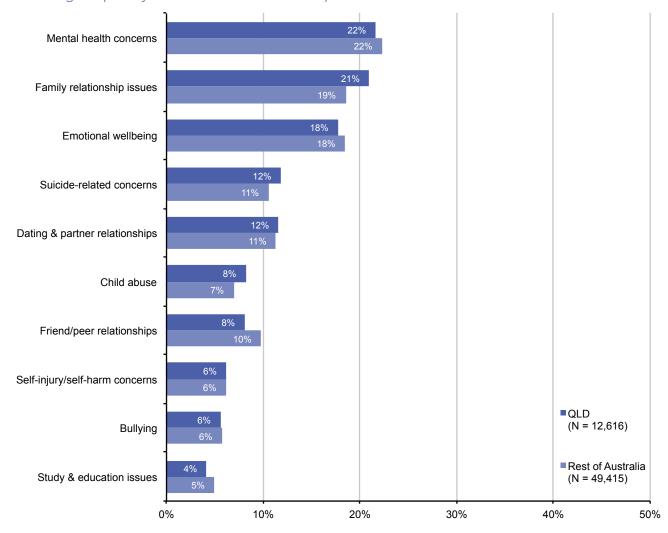
## Top Concerns Of Children And Young People Who Received Counselling

During 2015, Kids Helpline counsellors responded to 70,210 contacts from children and young people who were seeking help about specific problems or concerns (i.e. counselling contacts). Analysis of the types of issues and concerns raised by children and young people in these sessions provide a valuable insight into the concerns of young Australians today.

### QUEENSLAND COMPARED WITH REST OF AUSTRALIA

- State or territory information was available for 62,031 of these 70,210 counselling contacts and of this subset 12,616 (or 20%) were known to be from Queensland.
- Figure 1 shows the 10 most common concerns of Queensland counselling contacts in 2015 and compares this with the frequency with which these concerns were raised by counselling contacts from the rest of Australia where state or territory information was known.
- This figure shows that the frequency with which children and young people in Queensland are contacting Kids Helpline about these issues is consistent with that of children and young people in the rest of Australia.

**Figure 1**. Most frequently recorded concerns of Kids Helpline counselling contacts 2015 aged 5-25 years – Queensland compared with the rest of Australia compared with the rest of Australia (sorted in descending frequency of Queensland concerns)





 $<sup>^{\</sup>ast}$  Up to four concerns per contact may be recorded. Accordingly, percentages may sum to more than 100%.

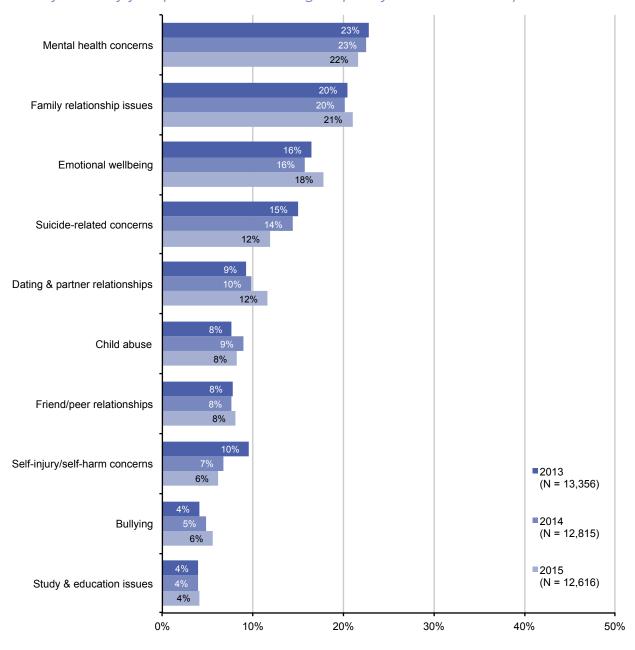


# Top Concerns Of Children And Young People Who Received Counselling continued

#### TRENDS OVER TIME

- Figure 2 shows the 10 most common concerns of Queensland counselling contacts in 2015 and compares this with the frequency with which these concerns were raised by Queensland contacts in 2013 and 2014.
- The frequency with which children and young people in Queensland are contacting Kids Helpline about these concerns
  has remained largely consistent over the short-term, although there would appear to be a slight decrease in in the
  frequency with which self-injury concerns are being raised with counsellors.

**Figure 2**. Most frequently recorded concerns of Queensland Kids Helpline counselling contacts aged 5-25 years – by year (sorted in descending frequency of 2015 concerns)



Percentage of counselling contacts with specific concerns



<sup>\*</sup> Up to four concerns per contact may be recorded. Accordingly, percentages may sum to more than 100%.

## All Concerns Of Children And Young People Who Received Counselling

Table 4 presents the complete list of 49 issues that counsellors use to classify the concerns children and young people seek counselling for. It shows:

- the frequency with which children and young people in Queensland in 2015 raised concern about each issue
- trend data for the last three years to enable analysis
  of short-term changes in the frequency with which
  different issues are being raised by Queensland
  contacts, and
- aggregated totals for 11 "concern classes" which group a number of concerns together conceptually, thereby giving a sense of the overall frequency with which broad groupings of concern are arising in the subpopulation.

Key observations to be noted from the data in Table 4 are:

- the frequency with which children and young people in Queensland are contacting Kids Helpline about all these different concerns and classes of concern is largely consistent over the short-term
- there would appear, however, to be a decrease in the frequency with which concerns about mental and emotional health issues are raised with counsellors, and in particular concerns with self-injury.

**Table 4.** Number and proportion of Kids Helpline counselling contacts 5-25 years with particular concerns and classes of concern – Queensland by year

Concern and concern class	2013 (N = 13,356)		2014 (N = 12,815)		2015 ( <i>N</i> = 12,616)	
Concern and concern class		%	n	%	n	%
MENTAL HEALTH & EMOTIONAL WELLBEING	7,454	55.8%	6,798	53.0%	6,528	51.7%
Mental health concerns	3,055	22.9%	2,891	22.6%	2,729	21.6%
Emotional wellbeing	2,199	16.5%	2,014	15.7%	2,239	17.7%
Suicide-related concerns	1,994	14.9%	1,839	14.4%	1,494	11.8%
Self-injury/self-harm concerns	1,281	9.6%	862	6.7%	780	6.2%
Loss and grief	538	4.0%	524	4.1%	444	3.5%
FRIENDS, PEERS, PARTNERS & DATING	2,227	16.7%	2,173	17.0%	2,410	19.1%
Dating and partner relationships	1,244	9.3%	1,257	9.8%	1,464	11.6%
Friends/peer relationships	1,033	7.7%	981	7.7%	1,017	8.1%
FAMILY RELATIONSHIPS	2,727	20.4%	2,576	20.1%	2,646	21.0%
Child-parent relationships	1,927	14.4%	1,816	14.2%	1,891	15.0%
Other family relationships	588	4.4%	516	4.0%	506	4.0%
Changing family structures	353	2.6%	365	2.8%	386	3.1%
Parenting own children	44	0.3%	40	0.3%	46	0.4%
IDENTITY & SELF-CONCEPT	1,122	8.4%	865	6.7%	831	6.6%
Self-concept (global)	703	5.3%	524	4.1%	471	3.7%
Body image	221	1.7%	142	1.1%	141	1.1%
Sexual orientation	156	1.2%	123	1.0%	136	1.1%
Gender/sex identification	24	0.2%	51	0.4%	63	0.5%
Disability-related concerns	41	0.3%	34	0.3%	36	0.3%
Cultural identity	21	0.2%	13	0.1%	14	0.1%

<sup>\*</sup> Up to four concerns per contact may be recorded. Totals provided for class of concern will be less than the sum of the individual concerns that make up that class due to the fact that multiple concerns within the class may have been identified in a single contact.



## All Concerns Of Children And Young People Who Received Counselling continued

**Table 4 Continued.** Number and proportion of Kids Helpline counselling contacts 5-25 years with particular concerns and classes of concern – Queensland by year

	2013 (N = 13,356)		2014 (N = 12,815)		2015 (N = 12,616)	
Concern and concern class		%		%		%
VIOLENCE & ABUSE (NON-FAMILY)	956	7.2%	1,056	8.2%	1,057	8.4%
Bullying - school related	477	3.6%	520	4.1%	559	4.4%
Bullying - other	78	0.6%	109	0.9%	151	1.2%
Sexual assault or abuse (non-family)	227	1.7%	261	2.0%	149	1.2%
Dating and partner violence	87	0.7%	100	0.8%	106	0.8%
Harassment and assault (non-sexual)	76	0.6%	64	0.5%	68	0.5%
Sexual harassment	34	0.3%	33	0.3%	46	0.4%
CHILD ABUSE & FAMILY VIOLENCE	1,028	7.7%	1,146	8.9%	1,035	8.2%
Physical abuse	484	3.6%	546	4.3%	508	4.0%
Sexual abuse	270	2.0%	319	2.5%	218	1.7%
Emotional abuse	172	1.3%	245	1.9%	253	2.0%
Neglect of child	45	0.3%	54	0.4%	55	0.4%
Exploitation by family member	1	0.0%	4	0.0%	1	0.0%
Exposure to family violence	73	0.5%	95	0.7%	99	0.8%
Living-in-care issues	83	0.6%	49	0.4%	57	0.5%
SCHOOL, EDUCATION & WORK	715	5.4%	707	5.5%	733	5.8%
Study and education issues	530	4.0%	501	3.9%	524	4.2%
Employment issues	148	1.1%	138	1.1%	167	1.3%
School authority issues	53	0.4%	74	0.6%	55	0.4%
PHYSICAL OR SEXUAL HEALTH & DEVELOPMENT	793	5.9%	718	5.6%	641	5.1%
Physical health concerns	447	3.3%	394	3.1%	322	2.6%
Pregnancy-related concerns	143	1.1%	147	1.1%	147	1.2%
Sexual activity	184	1.4%	132	1.0%	139	1.1%
Physical/sexual development	17	0.1%	29	0.2%	20	0.2%
Contraception/safe sex	21	0.2%	32	0.2%	22	0.2%
HOMELESSNESS & BASIC NEEDS ASSISTANCE	560	4.2%	500	3.9%	491	3.9%
Homelessness	368	2.8%	330	2.6%	303	2.4%
Practical/material assistance	155	1.2%	129	1.0%	160	1.3%
Financial assistance/concerns	50	0.4%	47	0.4%	45	0.4%
SUBSTANCE USE, ADDICTIONS & RISK-TAKING	331	2.5%	308	2.4%	285	2.3%
Drug use	219	1.6%	203	1.6%	175	1.4%
Alcohol use	79	0.6%	83	0.6%	87	0.7%
Addictive behaviours (not drugs/alcohol)	39	0.3%	21	0.2%	18	0.1%
Physical risk-taking	5	0.0%	15	0.1%	9	0.1%
Gang/cult involvement	2	0.0%	5	0.0%	6	0.0%
OFFENDING, ABUSIVE OR VIOLENT ACTIONS	161	1.2%	153	1.2%	135	1.1%
Illegal/offending behaviour	108	0.8%	85	0.7%	80	0.6%
Abusive or violent actions	44	0.3%	58	0.5%	48	0.4%
Sexual violence/offending actions	12	0.1%	13	0.1%	9	0.1%



<sup>\*</sup> Up to four concerns per contact may be recorded. Totals provided for class of concern will be less than the sum of the individual concerns that make up that class due to the fact that multiple concerns within the class may have been identified in a single contact.



Kids Helpline 1800 55 1800 www.kidshelpline.com.au

24/7 HELP FOR CHILDREN & YOUNG PEOPLE AGED 5-25 YEARS

This regional report is supported by the Kids Helpline Insights 2015:
National Statistical Overview, which provides extensive data about the issues affecting children and young people across Australia, and Kids Helpline Insights 2015 summary report. These can be accessed at www.kidshelpline.com.au/reports.

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