



Workshop 1: Participatory media in practice

9-12 December 2019

Overview

This exciting and practical set of Brisbane-based workshops will help you and your organisation develop the capacity to use participatory visual media methods such as participatory film-making and digital storytelling in a range of different practice environments, with a particular focus on evaluation.

Using participatory methods when working with individuals and communities in research, evaluation and social engagement activities is increasingly favoured by civil society institutions, policymakers and funders. Wide access to social media means that most people are now exposed to a vast range of visual and narrative content, and this strong experience of media can be activated in diverse settings.

Visual stories can be a powerful tool to draw out the authentic voices of people about the issues that affect their lives and to advocate for change, inform policy making, and strengthen the impact and value of project and program evaluations.

About the workshop series

Through this workshop series, registrants will have the opportunity to engage in three linked participatory media in practice workshops. The first focuses on media production and facilitation, the second on the design of evaluation systems to integrate participatory media into projects and programs, and the third on participatory media methods in research.

In summary the workshop series will offer:

- **Workshop 1** - Participatory media for practice: Monday (half day), Tuesday, Wednesday & Thursday (full days)
- **Workshop 2** - An introduction to participatory media in evaluation: Thursday (full day), intersecting with Workshop 1
- **Workshop 3** - Participatory media methods in research hosted by QUT Design Lab Friday - details to be advised. When you register for Workshop 1 or 2 please indicate if you wish to receive further information from QUT about Workshop 3.

These workshops are suitable for:

- Facilitators, community animators and community-oriented practitioners
- Evaluation professionals and action researchers

- Academic researchers and research students
- Professionals, managers, and program designers engaged with civil society groups, NGOs, government agencies.

Places in Workshop 1 are **strictly limited to 20 people** to maximise interaction between the trainers and workshop participants.

The training team

The workshops will be delivered by two international scholars, Dr Chris High (Senior Lecturer, Linnaeus University), and Dr Gusztáv Nemes (Senior Research Fellow, Hungarian Academy of Sciences) who each have over 15 years of experience using participatory media in their research and teaching in Europe, India, and Sub-Saharan Africa.

The training team will also include Dr Rebecca Duell (Impact and Innovation Manager, YMCA of Brisbane) and Dr Kathryn Seymour (Senior Researcher, **yourtown** and Adjunct Research Fellow, Griffith Criminology Institute). Both Rebecca and Kathryn are Brisbane-based and experienced in participatory research and evaluation methodologies.

Workshop 1: Participatory media in practice (3.5 days)

Date: Monday, 9 December to Thursday 12 December.

Time: Monday (half day) 12.30-5.00pm

Tuesday, Wednesday & Thursday (full days) 9.00am-5.00pm

Location: **yourtown** Training Rooms, Cnr Black Street and Castlemaine St, Milton QLD 4064

Cost: Early bird \$780 (until 28 October) **OR** Full price \$850

Please note: There are a **maximum of 20 places** available and your enrolment will not be confirmed until an invoice has been issued and full payment has been received.

Summary

This 3.5 day intensive hands-on introduction to using participatory media in practice (PM practice), focuses on participatory video and digital story telling for evaluation, and participants own practice. The training will cover facilitation, media production and creativity, media technology and rights and ethics. Workshop 1 attendance automatically includes participation in Workshop 2: An introduction to participatory media in evaluation.

The intention of this workshop is to create a community of practice that can continue to support the learning and practice of workshop participants into the future. How this community of practice should function will be determined by the workshop participants and the training team on completion of the workshop.

Workshop 1 topics include:

- Participatory video production
- The digital storytelling process
- Ethics, rights and permissions for visual media
- Participatory facilitation
- Games, exercises and stories
- Activating social media
- Using PM with vulnerable and disadvantaged groups.

After completing this workshop you will know how to apply PVM in your own practice and how you can further extend the use of PVM in different contexts. Just as important, you'll come out of the workshop with a network of contacts and peers who can support you in making this kind of work your own.

Equipment needs

Equipment and software needs will be discussed in more detail with participants pre-workshop.

Participants will need their own equipment for recording and editing. A smart phone capable of recording sound and video is the minimum requirement, and ideally an iPad and/or laptop as well. If participants have camcorders/compact cameras/DSLRs, microphones or other relevant kit that they'd like to work with, they are welcome to bring it to practice with.

Pre-workshop exercises

Once enrolled:

One month before the workshop you will be:

- (1) Asked to participate in a survey about your existing expertise, needs and expectations, as well as what equipment you have access to. This information will help us to tailor the training to the group.

Two weeks before the workshop you will be:

- (2) Invited to participate in a one hour pre-workshop online meeting to talk through the curriculum, equipment needs, questions you may have, and ensure you are ready to get the most out of the experience. A video recording will be available for those who cannot attend.

Indicative program

Day one (half day):

Monday, 9 December, 1.00pm-5.00pm

Registration: 12.30pm

Topics: Welcome & introductions, kit adverts exercise (equipment and narratives) using social media (Tik-Tok, vlogs).

Afternoon tea is included

Day two (full day):

Tuesday, 10 December, 9am-5pm & optional 5.30pm-7.30pm

Topics: First story circle, interview training, improving recording quality, media rights and creative commons, introduction to editing

Evening: Optional one-on-one and group support

Morning tea, lunch and afternoon tea are included.

Day three (full day):

Wednesday, 11 December, 9.00am-5.00pm & optional 5.30pm-late

Topics: Cracking on with production, story circle, audio recording and editing, participatory video editing

Evening: Optional editing party

Morning tea, lunch, afternoon tea and evening snacks are included.

Day four (full day):

Thursday, 12th December, 9.00am-5.00pm

Topics: Presentation of media projects, introduction to evaluation and evaluation systems, evaluation for validation and learning, participatory data analysis, PM evaluation in practice, rights and ethics, workshop on practical implementation issues

Morning tea, lunch and afternoon tea are included.