



## Workshop 2: An introduction to participatory media in evaluation (1 day)

12 December 2019

### Overview

This exciting and practical set of Brisbane-based workshops will help you and your organisation develop the capacity to use participatory visual media methods such as participatory film-making and digital storytelling in a range of different practice environments, with a particular focus on evaluation.

Using participatory methods when working with individuals and communities in research, evaluation and social engagement activities is increasingly favoured by civil society institutions, policymakers and funders. Wide access to social media means that most people are now exposed to a vast range of visual and narrative content, and this strong experience of media can be activated in diverse settings.

Visual stories can be a powerful tool to draw out the authentic voices of people about the issues that affect their lives and to advocate for change, inform policy making, and strengthen the impact and value of project and program evaluations.

### About the workshop series

Through this workshop series, registrants will have the opportunity to engage in three linked participatory media in practice workshops. The first focuses on media production and facilitation, the second on the design of evaluation systems to integrate participatory media into projects and programs, and the third on participatory media methods in research.

In summary the workshop series will offer:

- **Workshop 1** - Participatory media for practice: Monday (half day), Tuesday, Wednesday & Thursday (full days)
- **Workshop 2** - An introduction to participatory media in evaluation: Thursday (full day), intersecting with Workshop 1
- **Workshop 3** - Participatory media methods in research hosted by QUT Design Lab: Friday – Details to be advised. When you register for Workshop 1 or 2 please indicate if you wish to receive further information from QUT about Workshop 3.

These workshops are suitable for:

- Facilitators, community animators and community-oriented practitioners
- Evaluation professionals and action researchers
- Academic researchers and research students
- Professionals, managers, and program designers engaged with civil society groups, NGOs, government agencies.

Places in Workshop 2 are strictly limited to maximise interaction between the trainers and workshop participants.

### The training team

The workshops will be delivered by two international scholars, Dr Chris High (Senior Lecturer, Linnaeus University) and Dr Gusztáv Nemes (Senior Research Fellow, Hungarian Academy of Sciences) who each have over 15 years of experience using participatory media in their research and teaching in Europe, India, and Sub-Saharan Africa.

The training team will also include Dr Rebecca Duell (Impact and Innovation Manager, YMCA of Brisbane) and Dr Kathryn Seymour (Senior Researcher, **yourtown** and Adjunct Research Fellow, Griffith Criminology Institute). Both Rebecca and Kathryn are Brisbane-based and experienced in participatory research and evaluation methodologies.

## Workshop 2: An introduction to participatory media in evaluation (1 day)

**Date:** Thursday, 12 December

**Time:** 8.30-9.00am - registration  
9.00am-5.00pm - workshop

**Location:** **yourtown** Training Rooms, Cnr Black Street and Castlemaine St, Milton QLD 4064

**Cost:** \$350

**Workshop topics:** Introduction to evaluation and evaluation systems, evaluation for validation and learning, participatory data analysis, PM evaluation in practice, rights and ethics, workshop on practical implementation issues.

**Catering:** Morning tea, lunch and afternoon tea are included.

**Please note:** There are limited places available and your enrolment will not be confirmed until an invoice has been issued and full payment has been received.

**\*\*There are no equipment requirements for Workshop 2\*\***

### Summary

Workshop 2 will introduce participants to the use of participatory media in evaluation. While this one-day workshop is a core workshop day for those people who have enrolled in the intensive 3.5 day workshop, this day is also open to enrolments from people who wish to understand how to incorporate PM into the evaluation of projects and programs.

Topics covered will include:

- Systemic frameworks for integrating participatory methods in evaluation
- Evaluation for validation and learning
- Different kinds of methods and data that complement participatory media production
- Analysing and presenting participatory media
- Rights and ethics
- Practical implementation issues in projects and programs

After completing this workshop you will understand the potential for participatory media to enrich the evaluation of your projects and programmes, and how to address the challenges involved in presenting this kind of evidence.