

NOVEMBER 2015

Star power for stellar property

What do you get when you mix an award winning interior designer, absolute beachfront and the chance to change lives? The answer... BoysTown's Christmas Prize Home on Queensland's famously beautiful Gold Coast.

For the first time, award winning designer and judge from The Block Darren Palmer has joined forces with BoysTown, lending his expertise and star power to their latest prize home.

The most coveted of the art unions, this year's Christmas prize home is the best ever.

The stunning Palm Beach apartment is the ultimate Christmas present, offering the ultimate in Gold Coast luxury.

Valued at \$3.26 million, the property is absolute beachfront, and filled with exquisite furniture hand-picked by Darren.

With three bedrooms and three bathrooms, the apartment covers the entire floor of a seven storey complex.

There are uninterrupted ocean views from a spacious wrap around balcony and almost every room offers stunning views.

The large balcony is perfect to catch those evening sea breezes while entertaining friends.

If you're feeling like a change of scene, the rooftop pool with a BBQ and entertainment area will make you the most popular entertainer.

Darren Palmer said he was honoured to be able to work with BoysTown.

"As BoysTown helps so many young people, I was delighted to play my part in creating their best ever Christmas prize home," he said.

"It's an honour and a privilege to be able to work with their team, and the luxury apartment itself is a brilliant base that I was able to add comfort, luxury and homeliness."

Mr Palmer said every detail in the building was well-considered and beautifully finished including marble in the kitchen and floorboards of rare, oversized herringbone oak.

"Whoever wins will be over the moon with their Christmas gift," he said. "I secretly hope that one of my many tickets in the draw is the winner, but you have to be in it to win it."

BoysTown CEO Tracy Adams said the art unions are the primary source of income for many of its programs and services.

BoysTown operates programs and services at community and national levels to tackle issues such as; unemployment, mental health, domestic violence and suicide.

"When you purchase a ticket in a BoysTown Art Union Prize Home, you not only have the chance to change your own life but you also help change the lives of others. So when you look at it like that, we're creating a brighter future for everyone," Ms Adams said.

Tickets are only \$15 each and available at <http://www.boystown.com.au/lot> until 10pm (AEST) Monday 21 December 2015.

The prize home is open for viewing from 9am to 5pm (local time) daily until 20 December, and 9am to 4pm (local time) on 21 December.

The lucky winner will be drawn at 10am (AEST) on Wednesday 23 December at the Palm Beach prize home.

For all the inside information on the prize home, sneak peeks and behind the scene events, 'Like' us on our BoysTown Prize Home Facebook page: <https://www.facebook.com/BoysTownPrizeHomes>

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KEY INFORMATION

Total 1st Prize value is \$3.26 million and includes:

Apartment 3/470 The Esplanade, Palm Beach Qld 4221

- \$111,569 furniture and electrical
- \$20,000 gold bullion
- \$1,500 Flight Centre voucher
- Payment of 12 months body corporate fees and contents insurance
- Legal fees paid (transfer and duties)

2nd Prize of \$10,000: Flight Centre voucher OR David Jones gift card OR Harvey Norman gift card

3rd Prize of \$5,000: Flight Centre voucher OR David Jones gift card OR Harvey Norman gift card

MEDIA CONTACTS

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