

# Media release



3 December 2019

## Your own Christmas Miracle

It's the stuff dreams are made of. A \$3.5 million beachfront apartment on Queensland's glorious Gold Coast. This will be the reality for the winner of this year's **yourtown** Christmas Prize Home at Palm Beach.

Interiors have been designed by 'The Block' judge Darren Palmer who's brought luxury beachfront living to a new level.

"This is a spectacular apartment. From the art work to linen, I've honed the finer details to make it worthy of this amazing view to make you truly feel like a millionaire," said Darren.

With direct beach access, the home is perfectly positioned in one of the most picturesque locations on the Gold Coast. It's an easy walk to Tallebudgera Creek and Burleigh Heads National Park and less than 2km from the James Street precinct and beachfront dining.

The Prize Home also provided paid work experience for three young people in **yourtown's** Social Enterprises program. They helped Darren with the fit out over four days. It's another example of **yourtown's** holistic approach to helping young people find jobs, learn skills, become great parents and live safe, happy lives.

**yourtown** Prize Homes' fund Kids Helpline, Australia's only free and confidential 24/7 phone and online counselling service for young people aged 5 to 25.

Previous **yourtown** Christmas draws' have sold out, so get in now for your chance to make this a Christmas to remember. It's a win-win for everyone! **With a total prize value of \$3.5 million (including 50k Gold Bullion)**, this is the biggest prize of the year. Tickets are \$15 and a great way to help people in need.

Tickets are strictly limited to 600,000.

-ENDS-

### Key prize information:

Tickets on sale Wednesday, November 6, 2019  
Closing on Sunday, December 22, 2019  
Draw date Monday, December 23, 2019

1<sup>ST</sup> prize \$3.5 M  
5/1491-1493 Gold Coast Highway, Palm Beach, QLD, 4221

### Interview/filming opportunities:

Tracey Gillinder, **yourtown** Head of Marketing & Fundraising  
Darren Palmer, Interior Designer (phone only)

### Videos:

Apartment features and lifestyle: <https://vimeo.com/371549845/0794ba83af> and package with interviews <https://vimeo.com/371549273/a3223aa419> (Raw Video News Release available)  
Stills: <https://www.dropbox.com/sh/5j3ep3eg6mpqI7m/AAALPmB8hhhrJPn5LTUa9KOta?dl=0>

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