

Logo Usage Request

yourtown - Marketing and Communications



This form is to be used by organisations and individuals external to yourtown wishing to use the yourtown or Kids Helpline logo. All sections of this form must be completed and emailed to the Marketing Team via: communications@yourtown.com.au.

| Applicant | | | |
|---|--|--------------------------------------|---|
| Name | | | |
| Position | | | |
| Type | <input checked="" type="checkbox"/> Government | <input type="checkbox"/> Corporation | <input type="checkbox"/> Not-for-Profit <input type="checkbox"/> Individual |
| Organisation (if appropriate) | | | |
| Address | | | |
| Phone No. | () | Email | |

| Logo Usage | | | |
|--|--|--------------------|--|
| Proposed use of logo/s (include publication type and audience) | | | |
| Date/s of proposed use | / / | Logo/s | <input type="checkbox"/> yourtown <input type="checkbox"/> Kids Helpline |
| Logo* | <input type="checkbox"/> Colour <input type="checkbox"/> Mono <input type="checkbox"/> Reversed Out *Note: Colour logos can only be used on a white background. | Logo Format | <input type="checkbox"/> jpeg <input type="checkbox"/> tiff <input type="checkbox"/> eps |

| Usage Agreement | | | |
|--|--|-----------------|-----|
| I agree the logo/s will be used in accordance with the yourtown Logo Usage Rules and acknowledge that yourtown reserves the right to rescind any prior approval for usage of the logo/s. | | | |
| Name | | Position | |
| Signature | | Date | / / |

| yourtown approval | | | |
|---|-----|---------------------------|-----|
| <input type="checkbox"/> Approved <input type="checkbox"/> Not approved <input type="checkbox"/> Conditional approval | | | |
| Comments | | | |
| Signature | | Date | / / |
| Logo/s forwarded | / / | Publication viewed | / / |