

Logo Usage Request

yourtown - Marketing and Communications



This form is to be used by organisations and individuals external to yourtown wishing to use the yourtown or Kids Helpline logo. All sections of this form must be completed and emailed to the Marketing Team via: communications@yourtown.com.au.

Applicant				
Name				
Position				
Type	<input checked="" type="checkbox"/> Government	<input type="checkbox"/> Corporation	<input type="checkbox"/> Not-for-Profit	<input type="checkbox"/> Individual
Organisation (if appropriate)				
Address				
Phone No.	()	Email		

Logo Usage			
Proposed use of logo/s (include publication type and audience)			
Date/s of proposed use	/ /	Logo/s	<input type="checkbox"/> yourtown <input type="checkbox"/> Kids Helpline
Logo*	<input type="checkbox"/> Colour <input type="checkbox"/> Mono <input type="checkbox"/> Reversed Out *Note: Colour logos can only be used on a white background.	Logo Format	<input type="checkbox"/> jpeg <input type="checkbox"/> tiff <input type="checkbox"/> eps

Usage Agreement			
I agree the logo/s will be used in accordance with the yourtown Logo Usage Rules and acknowledge that yourtown reserves the right to rescind any prior approval for usage of the logo/s.			
Name		Position	
Signature		Date	/ /

yourtown approval			
<input type="checkbox"/> Approved <input type="checkbox"/> Not approved <input type="checkbox"/> Conditional approval			
Comments			
Signature		Date	/ /
Logo/s forwarded	/ /	Publication viewed	/ /